

SUPER CONNECTED

AN ACT OF ARTS ACTIVISM

How an independent album developed into a theatre show embraced by the UK Health and EDU sector, hailed as “The drama that predicted the smartphone crisis” thanks to **Arts Council England**.

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LOTTERY FUNDED

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**ARTS COUNCIL
ENGLAND**

THE COME TO LIFE TOUR

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From the stage to the centre of a global movement, The Tim Arnold Company's 2025 achievements with Super Connected established Tim as the sole voice capable of bridging the gap between art and digital wellbeing, marking him as a singular authority in the field. It saw Tim's decade of research validated on the world stage—during a seminal meeting with Jonathan Haidt, author of *The Anxious Generation*, and through a headline interview on Sky News, where the network hailed Tim as “*the man behind the drama that predicted the smartphone crisis.*”



Kate Alderton, Tim Arnold and Sarah Kershaw take their bows at Bedales School

Through ground-breaking collaborations with Smartphone Free Childhood in Northern Ireland and evocative performances at Byline Festival and Bedale's School, Arnold transitioned from advocate to architect of change.

“An animated and fascinating frontman”

★★★★

★CLASSIC★
ROCK

“A lyrical narrative taking aim at big tech”

★★★★

PROG

“Bowie, Byrne & indie-rock grandiosity”

★★★★

CLASH

PRESS 2025

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SUPER CONNECTED IN THE NEWS

THE COME TO LIFE TOUR: The 2025 "Come to Life" tour took Super Connected into theatres, schools and cinemas across the UK – from Belfast's Crescent Arts Centre to Liverpool's Unity Theatre, Edinburgh's Pleasance and Bedales school – with each performance offering post-show Screenless Socials where parents gathered to reflect on raising children in the digital age.





PUBLIC ENGAGEMENT

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Reach & Impact

In 2025, Super Connected reached every core community identified in our Arts Council grant — parents, teachers, young people, health professionals and campaigners — by touring within a live national conversation on children and digital safety, in partnership with Health Professionals for Safer Screens.

"I see this happening day-to-day with vulnerable young people."

— Taz Edwards, Mental Health Worker

Growth & Partnership

2025 also unlocked audiences beyond the original scope — policymakers, activists and international participants— through outreach at Belfast's Crescent Arts Centre and Byline Festival. A revised direct-engagement strategy secured a significant school booking in Liverpool, establishing schools as a key channel for future growth.

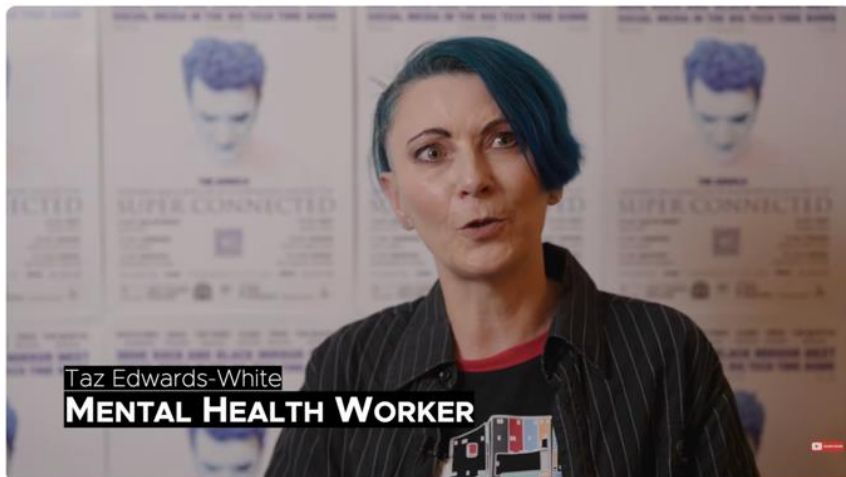
TESTIMONIALS ONE PAGE FIVE OF TEN



"It really highlights how we're all connected to our technology - not just children- and Tim just has the most amazing voice"



"I think the way Tim tells this really important problem in our society is brilliant. screens are just becoming invasive."



"What happens to the young woman in the story - I see it happening day-to-day."



"We read a lot of reports about the impacts of the digital world - but seeing it laid bare so clearly & compellingly really hit home."

TESTIMONIALS TWO

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"Those of us at Super Connected Edinburgh formed a group & promoted changes to the school — we are going smartphone-free from April 2026."

Nick Brett, Head of Edinburgh Steiner School

"The live music and film created an incredibly immersive experience. Everyone should have the choice to live without constant notifications."

Michelle Baker Jones, Counsellor/Therapist

"I'm a mum. I've got children. I'm worried about their future. I love the creativity, the talent of Tim, and the team. That really gives me hope."

Claire Curtis, Smartphone Free Childhood, Surrey

"Tim's observations closely mirror my own experiences treating those grappling with screen dependency."

Dr Sanjiv Nichani OBE
NHS Paediatrician

"The show is complex and entertaining, exploring the disconnect caused by digitalisation. Tim is a fantastic artist, and the music alone is worth seeing live."

Mish Toszeghi, Events Manager

"Given the magnitude of the digital invasion we're facing, Tim's Super Connected project powerfully succeeds in turning the spotlight on a phenomenon that impacts society so deeply."

Diego Hidalgo, The OFF Organisation

"Tim's singing was absolutely incredible. Everyone expects you to have a smart device. But there are people who don't want one."

Gillian Jamieson
Psychotherapist

SUPER CONNECTED

MOVING FORWARD

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On 15th June 2026, **Keir Starmer** announced a ban on social media for under-16s — validating what the Super Connected community has known since the project began in 2016 with the true story of a 16-year-old girl who had locked herself in her bedroom, consumed by her screen. Super Connected didn't just predict the smartphone crisis. It predicted the changes we will see from 2027 and beyond. And the communities it serves — parents, teachers, health professionals and young people — know that a new law is only the beginning.

What makes Super Connected unlike anything else is the sum of its parts. **Tim Arnold**'s songs are among the most arresting and immediate in contemporary art rock. On stage, Arnold performs with the intensity of Thom Yorke and twice the kinetic energy. The accompanying film, shot entirely in London, is a cinematic achievement of rare beauty.

But it is director **Kate Alderton**'s theatrical vision that makes this something genuinely unprecedented.

Every audience member voluntarily seals their phone into a pouch — not locked, just gently set aside. And as the show unfolds about a family waking up to how completely their screens have consumed them — each person in the audience is simultaneously experiencing their own version of *exactly the same thing*. Watching a fictional family confront their dependency whilst confronting their own. In real time. Together. With live on-stage acting as well as screen acting. It has never been done before.

For those who believe in the power of community and culture as a force for genuine social change — this is the moment to be part of **Super Connected**. The communities gathering around this work are growing. We would love you to grow with us.





